

ORDER



Orders
Order / Rev: 56602
Alt Order #:
Product Desc: HERBERT-SPOT TV-GENERAL :60
Estimate: 400-401
Flight Dates: 09/24/12 - 11/04/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: GENERAL

KTVX-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency Name: R&R Advertising
Buying Contact:
Billing Contact:
 900 So. Pavilion Center Dr.
 Las Vegas, NV 89144

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gov. Gary Herbert
Demographic: HH
Product Codes: Governor
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Hiatus: 10/01/12-10/07/12

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	13	\$6,540.00	\$5,559.00
10/01/12	10/28/12	39	\$22,220.00	\$18,887.00
10/29/12	11/02/12	13	\$10,600.00	\$9,010.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	13	\$6,540.00	\$5,559.00	13.40
October 2012	39	\$22,220.00	\$18,887.00	40.20
November 2012	13	\$10,600.00	\$9,010.00	13.40
Totals	65	\$39,360.00	\$33,456.00	67.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/24/12	10/26/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	MTWTF--	1:00	2	\$270.00	P-2	0.70	NM	8	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$270.00		0.70			
		Week: 10/01/12	10/07/12	-----		0				\$135.00		0.70			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$270.00		0.70			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$270.00		0.70			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$270.00		0.70			
E 2	KTVX	10/29/12	11/02/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	MTWTF--	1:00	2	\$500.00	P-1	0.70	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$500.00		0.70			
E 3	KTVX	09/24/12	10/26/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	MTWTF--	1:00	2	\$300.00	P-2	0.70	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$300.00		0.70			
		Week: 10/01/12	10/07/12	-----		0				\$150.00		0.70			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$300.00		0.70			
		Week: 10/15/12	10/21/12	MTWTF--		2				\$300.00		0.70			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$300.00		0.70			
E 4	KTVX	10/29/12	11/02/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	MTWTF--	1:00	2	\$500.00	P-1	0.70	NM	2	\$1,000.00

